

Bienenstock
A K T I E



**TOGETHER FOR
NATURE**

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TOPIC OVERVIEW

I. THE ROOTS



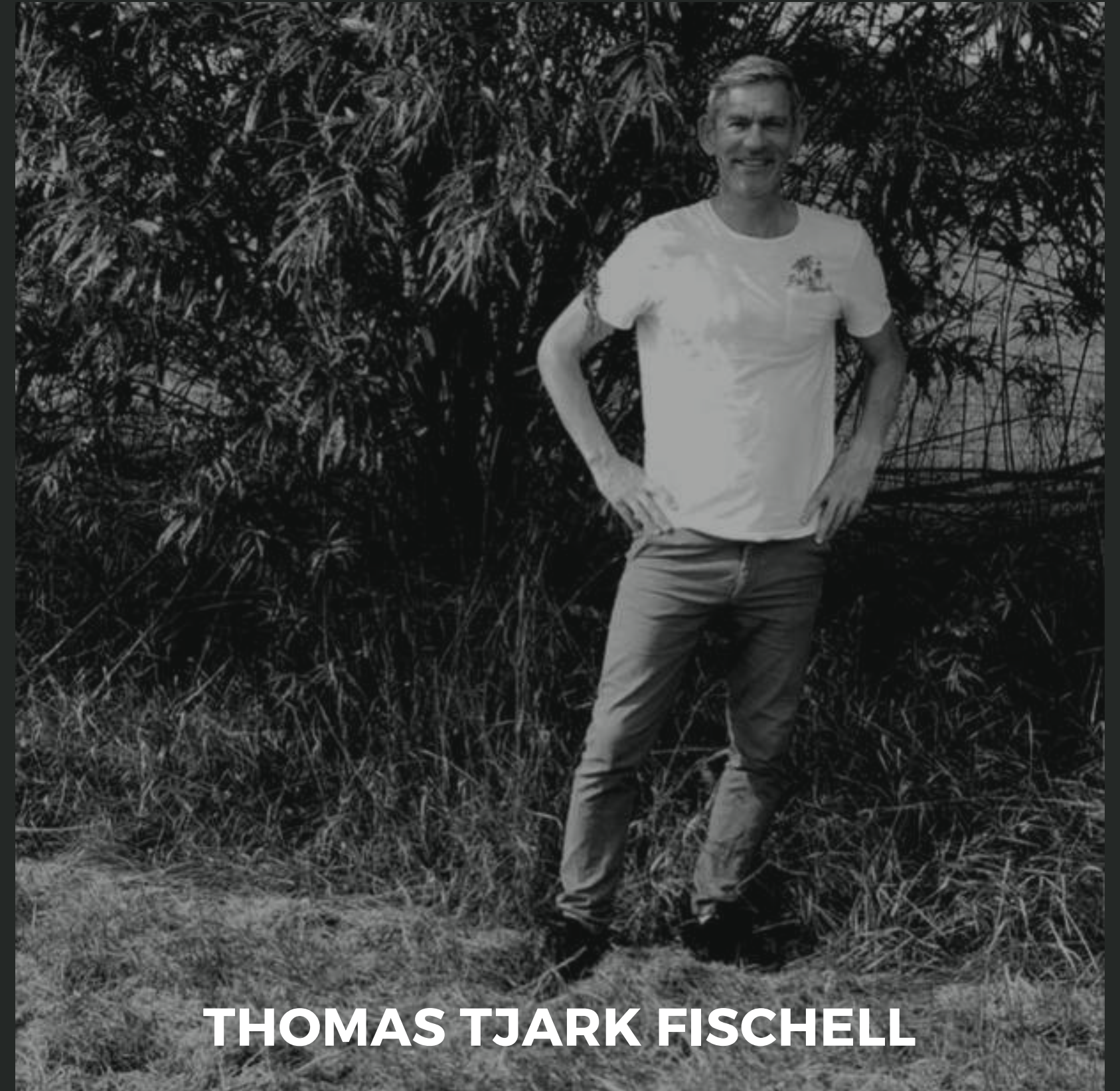
Foundation & Vision

On December 29, 2019, Thomas Tjark Fischell founded the Bienenstock-Aktie (engl. Beehive Share) in Winsen an der Luhe with the goal of strengthening and increasing the bee population in Germany.

Why?

"If the bee disappears from Earth, humankind will have four years left to live."

No bee | No pollination |
No plants | No animals
| No human



THOMAS TJARK FISHELL

II. WHY BEES?

As primary pollinators, they are critical to global food security and play an indispensable role in maintaining biodiversity



Bees are responsible for pollinating approximately 80% of all wild and cultivated plants, making them one of the three most essential species for global agriculture

Habitat Loss

Expanding urban infrastructure, land sealing, and intensive agriculture are causing severe habitat loss. The reduction of flowering plants and nesting sites deprives wild and honeybees of essential food and shelter

Monocultures

Industrial-scale monocultures drastically reduce the availability of diverse flowering plants. Without sufficient pollen and nectar sources, bee populations suffer from malnutrition, weakening their immune systems and reproductive success

WHY ARE BEES DYING?

Varroa mites

The Varroa destructor mite is one of the greatest threats to honey bee colonies worldwide. It weakens bees by feeding their bodily fluids and transmits deadly viruses, leading to widespread colony collapse

Pesticides

Modern pesticides, particularly neonicotinoids, impair bees' nervous systems, reducing their ability to navigate, forage, and reproduce. Long-term exposure weakens entire colonies, making them more susceptible to disease and environmental stressors

THE BEEHIVE SHARE

An Investment with a Sweet Return!

The Beehive Share represents an innovative approach to environmental conversation by merging ecological sustainability with economic stability. It allows individuals and businesses to actively contribute to the protection of pollinators while simultaneously promoting biodiversity.

III. OUR INITIATIVE

Honey Bees

We collaborate with farmers, forest owners, and experienced beekeepers to establish and develop new bee colonies. The honey produced is harvested sustainably and marketed responsibly.

An investment that delivers value: As a supporter of the Beehive Share Initiative, you receive exclusive honey from the ‘Beehive’ harvest.

Wild Bees & Other Species

Our primary focus is on creating habitats for wild bees to ensure their long-term survival.

To promote biodiversity, we are planting additional hedgerows, providing a sustainable habitat for approximately 7.000 species that inhabit the area.

Furthermore, small wetlands (Sölle) are planned on our 12,5- hectare site to support additional wildlife.

This land is located in Teldau, between Vorderhagen and Hinterhagen, in the heart of a designated European bird protection area

HOW YOU CAN SUPPORT US

- ✓ With every Beehive Share purchased, new bee colonies are established and maintained
- ✓ Each Beehive Share is available for just 6€ (Not a share within the meaning of the German Stock Corporation Act)
- ✓ The Beehive Share serves as a meaningful and sustainable gift for birthdays, Mother's Day, employee appreciation, or corporate partnerships
- ✓ Companies can use the initiative as a strategic tool for sales and customer engagement by demonstrating their commitment to sustainability
- ✓ Each partner receives a personalized certificate, recognizing their contribution to bee conservation

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AKTIE



**IV.
YOUR
SUPPORT
MATTERS**

V. PROJECT PARTNER ENVIRONMENTAL SEAL



Project Partner Environmental
Seal - Digital



Digital partner logos are available for
linking on your website!

As a project partner, you will benefit from an exclusive environmental seal for PR purposes. Upon request, you will receive personalized honey jars (125g) featuring your company logo - an authentic symbol of your commitment.

Feel free to contact us at any time
kontakt@bienenstock-aktie.de or directly
at 0151 655 21 777

BY JOINING AS A PROJECT PARTNER;
YOUR COMPANY BENEFITS FROM:

- ✓ The Project Partner Environmental Seal serves as proof of sustainable commitment and can be published on the company's website and linked to our website
- ✓ A stronger brand image as a recognized supporter of ecological conservation
- ✓ Increased credibility and strengthened community engagement, particularly among environmentally conscious supporters.
- ✓ Long-term customer loyalty, reinforcing sustainable business practices

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AKTIE



**PROJECT
PARTNER**

ENVIRONMENTAL

SEAL

THROUGH THE PROJECT PARTNER ENVIRONMENTAL SEAL: BEEHIVE SHARE CAN ENGAGE IN LONG-TERM STRATEGIC PLANNING



Our long-term goal is the social and economic integration of retirees, low-income individuals, and people with disabilities through regulated employment.

They will receive targeted training in beekeeping and take on responsible tasks in the care and maintenance of wild bee habitats and beehives



Another key objective is the long-term preservation and sustainable development of ecologically valuable land areas, with a particular focus on protecting the biodiversity of wild and honey bees, as well as the conservation of endangered species

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PROJECT PARTNER

ENVIRONMENTAL SEAL



TOGETHER FOR OUR BEES

FOR OUR ENVIRONMENT

We look forward to establishing a long-term and fair partnership with you.

Let us connect and discuss the opportunities ahead.

PLEASE FEEL
FREE TO
CONTACT US

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